



15TH anniversary

21 - 22
AUG
2024

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Welcome to **BAJA CALIFORNIA**

Call for Papers IBTM Americas

IBTM Americas, the connection bridge for leaders in event organization, congresses, and conventions in the region. Participate as a speaker in our 2024 edition and be part of our activities!

Terms:

1. Participation is reserved for professionals in the meetings and events production industry. Presentations from public relations companies, marketing representatives, or sales representatives are not allowed.
2. The content format will respond to the suggested themes and proposals of the interested parties.

If you are interested in giving a lecture, we invite you to **download** the following format and send your proposal(s), in Word or PDF format, to the following email addresses isis.canada@rxglobal.com and stephanie.hernandez@rxglobal.com before **March 5, 2024**.

Comentado [CLIS(M1): Insertar PDF
Formato_descargable_ENG_IBTM24

To have your proposal considered, it must focus on one of the following topics, which are of high interest to our visitors.

Suggested Topics:

Responsible Events and Sustainability	Artificial Intelligence in Tourism and Events	Inclusion and Accessibility	Hospitality and Gastronomy	Leadership and Team Building
Technological Innovation for Event Production	Immersive and Sensory Experiences	Artificial Intelligence and Metaverse	Meeting Industry Trends	Community Building
Event Design and Production	Art and Culture	Branding and social media	Experiential/Emotional Destinations	Innovation in Event Production

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